Fields Corner
Facade Improvement Program

GOVDOC
BRA
3489

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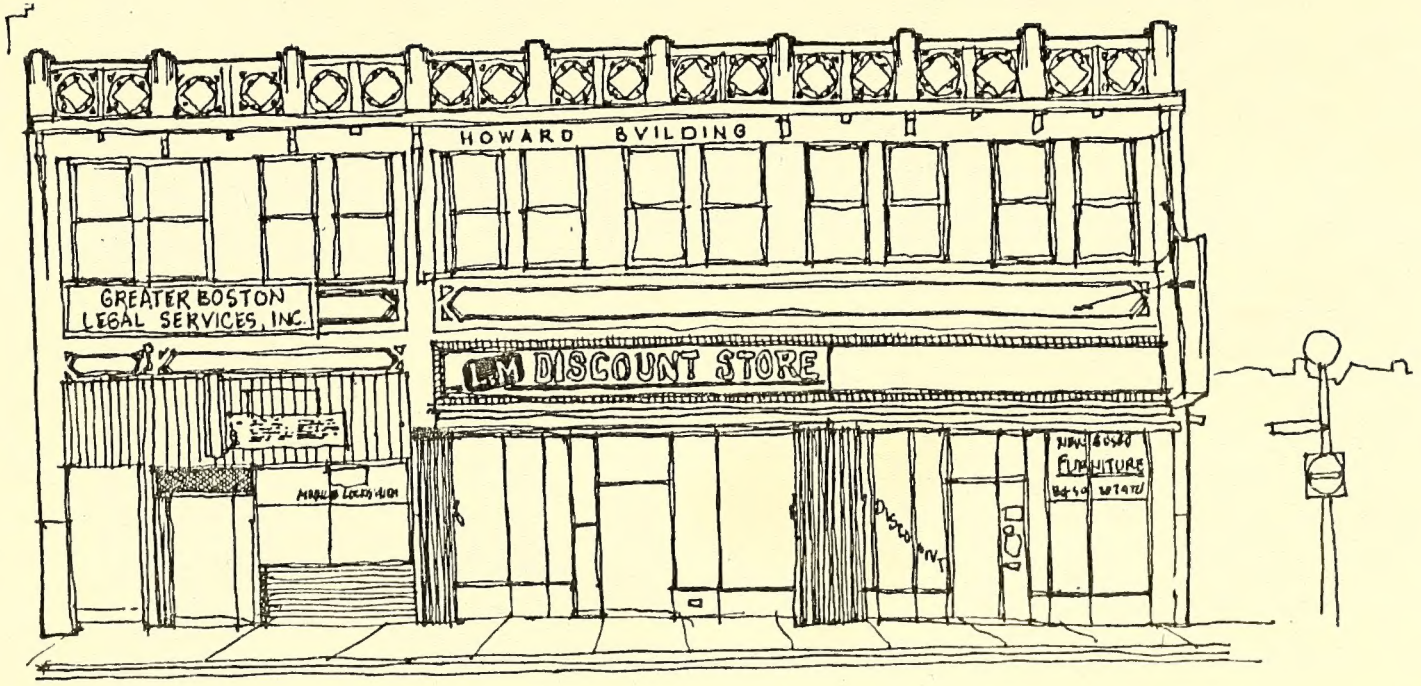
Vision, Inc.

ZINN.
Richard Zinn
Robert Flaer
CRT 2,



(circa 1980?)

gov 02-602

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Individual Storefront

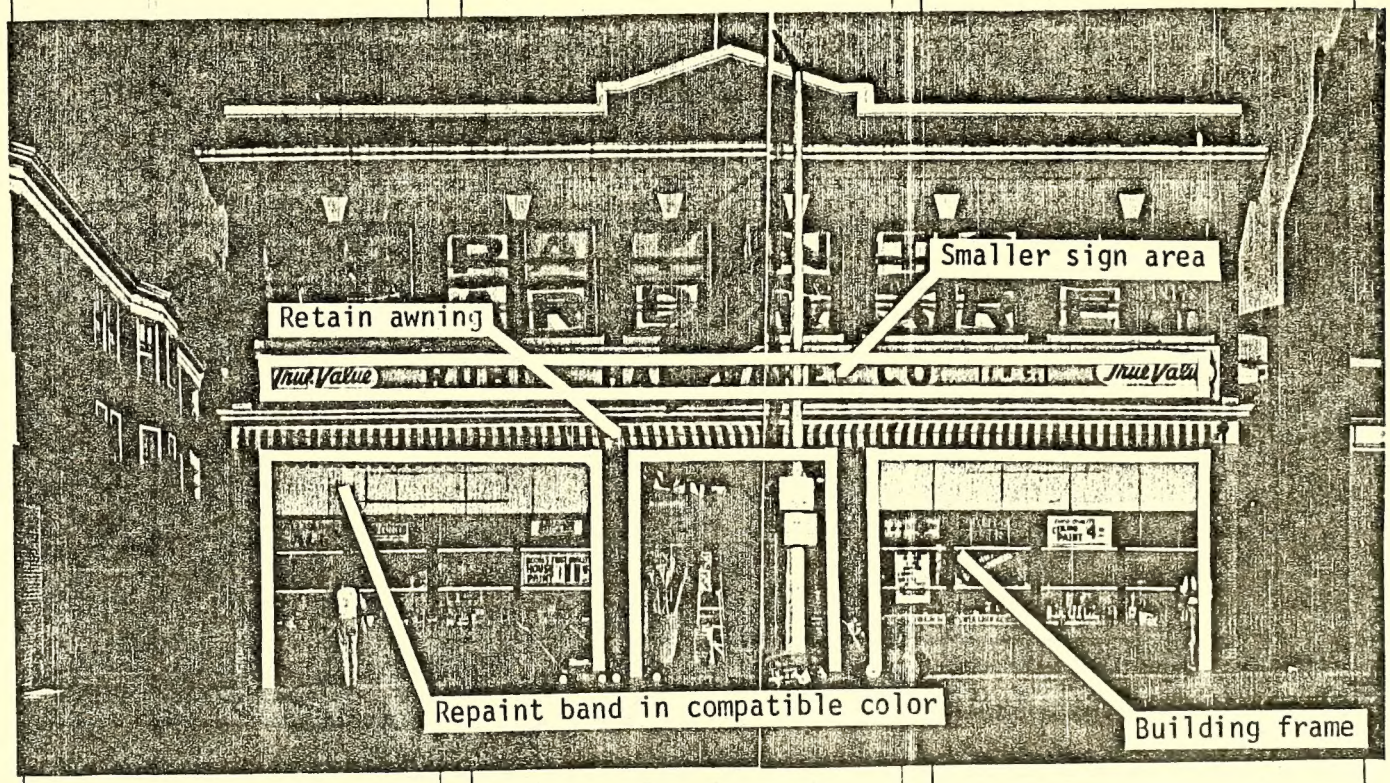
Respect the basic form of the building - the form (shape) of a building is a background for the details of the facade. Relate ground floors to upper levels; uncover hidden parts of the overall form.

Use original materials whenever possible or use compatible materials.

Use proportions that are compatible and respect relationships within the facade.

Use colors for the entire building facade that make it a single composition.

Install signs that are related to the rest of the facade - architectural details usually suggest a location; size and shape for the storefront. Bands and frames of brickwork, stone, etc., can indicate positioning of signs and storefronts.



Commercial Block

In contrast to facade design, block design takes into consideration the entire street and the surrounding area. In addition to treating each facade separat , the following points must be considered.

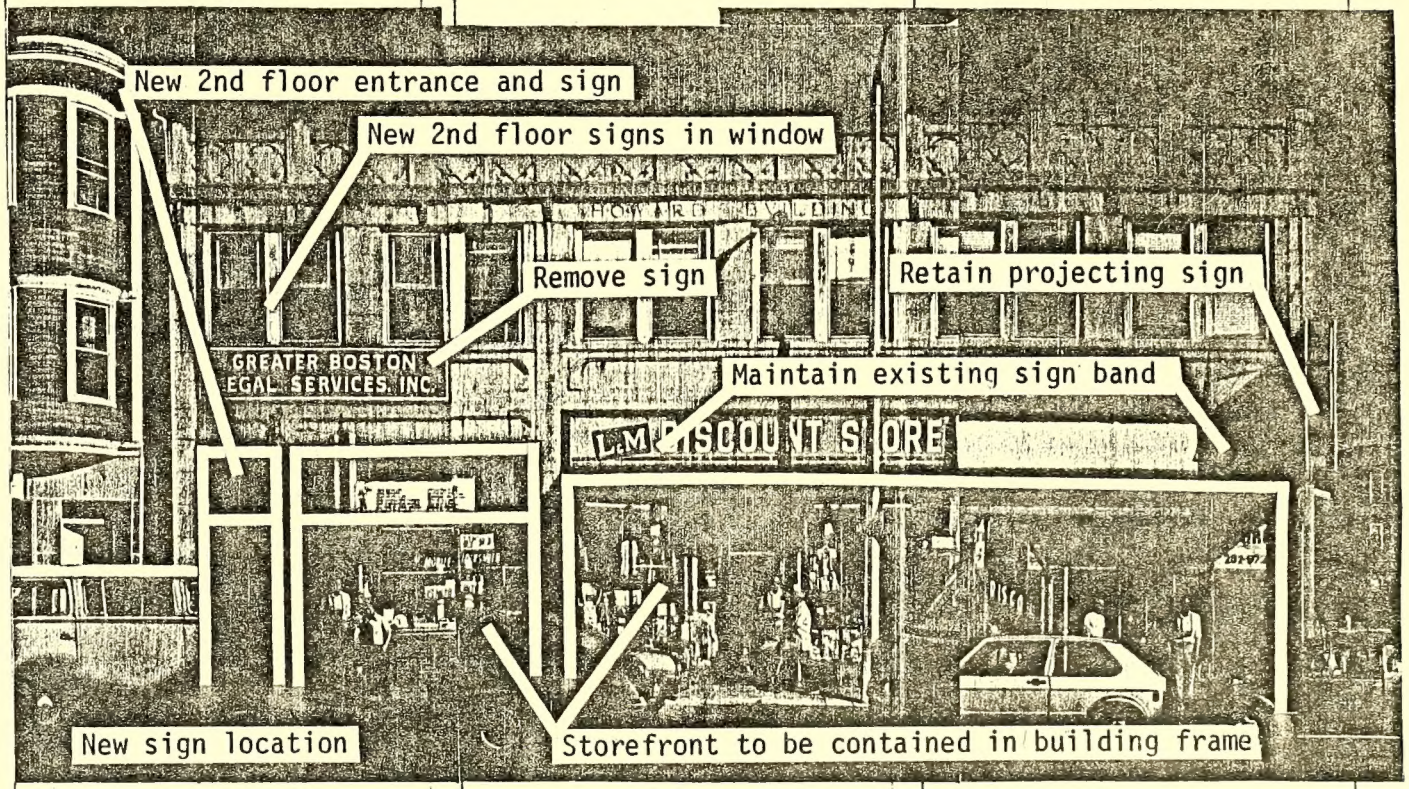
Use materials already employed in the block.

Apply colors that complement others in the block.

Mount signs to establish sight lines along the block.

Work within the architectural framework.

Reveal and repair building details; a line of details provides continuity and visually unifies the block.


New 2nd floor entrance and sign
New 2nd floor signs in window
Remove sign
Retain projecting sign
GREATER BOSTON
EGAL SERVICES, INC.
Maintain existing sign band
New sign location
Storefront to be contained in building frame

Building Elements

DOORS / ENTRANCES

Wooden doors and frames

yes no
comments

Aluminum doors and frames

yes no
comments

dark finish

silver finish

Recessed entrances

yes no
comments

Tiled entrances

yes no
comments

WINDOWS

Wooden frames:

yes no
comments

set flush

set recessed

Aluminum frames

yes no
comments

dark finish

silver finish

Display windows

yes no
comments

Multi-paned windows

yes no
comments

Glazing:

Plate glass

yes no
comments

Safety glass

yes no
comments

Patterned Glass

yes no
comments

Stained Glass

yes no
comments

AWNINGS / CANOPIES

allowed:

yes no
comments

permanent

yes no
comments

retractable

yes no
comments

canvas / plastic / both

comments

SIGNS

Material
Wood
painted

yes no
comments

carved

yes no
comments

Metal:
painted

yes no
comments

embossed

yes no
comments

cut

yes no
comments

individual letters

yes no
comments

Glass
stained

yes no
comments

painted-on:

yes no
comments

neon:

yes no
comments

Plastic

yes no
comments

Lettering
style restrictions

yes no
comments

symbols

yes no
comments

Size
uniform size

yes no
comments

varying size

yes no
comments

Note: maximum size will be limited by the Boston Sign Code.

Lighting
No exterior lights

yes no
comments

Indirect - spot or flood

yes no
comments

Internal lighting

yes no
comments

Neon
on facades

yes no
comments

in windows

yes no
comments

Location
flush on surface

yes no
comments

set within building frame

yes no
comments

CORNICES / ROOFLINES

repair and maintainence

yes no
comments

Uncovered (remove false fronts, large signs, etc.)

yes no
comments

LIGHTING

No exterior lights

yes no
comments

Indirect - spot or flood

yes no
comments

Internal lighting

yes no
comments

Neon
on facades

yes no
comments

in windows

yes no
comments

SECURITY DEVICES

Screens
roll-down

yes no
comments

solid

yes no
comments

open grille

yes no
comments

removable

yes no
comments

BUILDING EQUIPMENT

Air conditioners
mounted flush

yes no
comments

overhanging

yes no
comments

not allowed on street front

yes no
comments

Screen rooftop equipment

yes no
comments

Street numbers
required

yes no
comments

consistant location

yes no
comments

DECORATIVE DETAILS

Repaired / Maintained

yes no
comments

Replaced exactly

yes no
comments

Replaced approximately

yes np
comments

COLOR

Signs

comments

Storefront Facades

comments

Materials

USE OF MATERIALS

Aluminum siding

yes no
comments

Vinyl siding

yes no
comments

Stucco

yes no
comments

Plaster

yes no
comments

Concrete

yes no
comments

Plastic

yes no
comments

Fiberglass

yes no
comments

Asphalt shingles

yes no
comments

Asbestos shingles

yes no
comments

Cedar shake shingles

yes no
comments

Form-stone

yes no
comments